



GOD WENT SURFING WITH THE DEVIL

Educational, Public Performance Rights (PPR) and Grassroots Sales Programs

In 2006, when Israel sealed off the borders into the region, that ended the free-flow of people and goods. Shortly thereafter, it emerged that a small group of young men were surfing in Gaza, sharing battered surfboards and used gear. From first-time director, Alexander Klein, comes an inspirational film that charts the difficulties and dangers encountered by surfers in Gaza and how a non-profit group would attempt to deliver 23 surfboards into the region. Along the way, Israelis, Arab-Israelis and Palestinians who are affected by the violence, speak candidly about their daily struggle to supercede the conflict through the pure joy of surfing.

We at Cinema Libre Studio believe that movies should make a difference. To accomplish that, we have structured several cost-effective programs for organizations such as yours to utilize the film as an engagement tool – from organizing community screening events to volume discounts to an affiliate sales program.

I. PUBLIC PERFORMANCE RIGHTS (PPR: 150-300 people)

- a. \$250 – College/University/Other
 - A. vs. 50% if admission is charged
 - B. <http://store.cinematlibrestore.com/ppr-bestgovernment-uni.html>
- b. \$150 – Non-Profits/K-12/Public Libraries
 - A. vs. 50% if admission is charged
 - B. <http://store.cinematlibrestore.com/ppr-bestgovernment-npk12.html>

II. EDUCATIONAL DVD (Classroom Use ONLY)

- a. \$250 – College/University/Other
 - A. Cannot be used for Public Screening unless additional rights are purchased.
 - B. <http://store.cinematlibrestore.com/edu-bestgovernment-uni.html>
- b. \$150 – Non-Profits/K-12/Other
 - A. Cannot be used for Public Screening unless additional rights are purchased.
 - B. <http://store.cinematlibrestore.com/edu-bestgovernment-npk12.html>

III. GRASSROOTS SPECIAL (DVDs + Screenings; All Sales Final)

- a. \$100 – Buy 10 DVDs at \$10 each and CLS will waive 1 PPR for audiences up to 25 people.
 - A. <http://store.cinematlibrestore.com/special-bestgovernment-1.html>
- b. \$200 – Buy 25 DVDs at \$8 each and CLS will waive 1 PPR for audiences up to 150, no admission charged.
 - A. 150-300 people, add'l \$50 PPR
 - B. <http://store.cinematlibrestore.com/special-bestgovernment-2.html>
- c. \$350 – Buy 50 DVDs at \$7 each and CLS will waive one (1) PPR for audiences up to 300, no admission charged.

- TEL 818.349.8822
- FAX 818.349.9922
- CINEMA LIBRE STUDIO, 8328 DE SOTO AVE. CANOGA PARK, CA 91304



- A. <http://store.cinemalibrestore.com/special-southoftheborder-2fs.html>
- d. \$600 – Buy 100 DVDs at \$6 each and CLS will waive 1 PPR for audiences up to 300, no admission charged.

IV. BULK SALES (Subject to Approval)

- a. \$200 – Buy 25 DVDs at \$8 each.
- b. \$350 – Buy 50 DVDs at \$7 each.
- c. \$600 – Buy 100 DVDs at \$6 each.
- d. For details, contact: sales@cinemalibrestudio.com

V. PROMOTIONS

a. AFFILIATE PROGRAM

- A. Support the films and make money at the same time! If you have a website, you are eligible to join one or many of our affiliate programs. By placing a special code and banner ad on your website, you can earn 12.5% of all DVD sales that come through your website directly to the distributor, Cinema Libre Studio. Payments are made through PayPal on IndieClix.
- B. <http://cinemalibrestore.com/affiliateinfo.html>
- C. <http://indieclix.magicrock.com/program/pftj0ZSW/236/>

b. COUPON DISCOUNTS

- A. For bloggers, organizations, individuals, etc., who are willing to promote the film via emails blasts, banners, etc., we can offer coupon discounts (\$3.00 - \$5.00) to their readership.
- B. For details contact: info@cinemalibrestudio.com

VI. QUESTIONS?

- a. Visit our FAQ at http://www.cinemalibrestore.com/educational_grassroots.html
- b. Or contact sales@cinemalibrestudio.com

More information available at:

- www.cinemalibrestudio.com
- www.godwentsurfing.com
- www.facebook.com/godwentsurfing